



Canadian Fossil Discovery Centre

MEDIA RELEASE

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FOSSIL MUSEUM WINS TOURISM AWARDS

MORDEN, Manitoba – The Canadian Fossil Discovery Centre has recently received 2 major tourism awards as it continues its climb to become a major tourist attraction in the Province of Manitoba.

At a recent awards ceremony hosted by the Pembina Valley Tourism Association the Canadian Fossil Discovery Centre received tourism awards in the categories of “Best Attraction” and “Museum Excellence.”

“We knew that we were having a tremendous year already in July” said general manager Tyler Schroeder. “Our major fossil discovery of a gigantic prehistoric fish was covered by media outlets from around the world. We are very proud of the contribution that we’ve made in driving tourist traffic to the Town of Morden, the Pembina Valley Region and hopefully the Province of Manitoba. It is a great honour to receive this recognition!”

These awards continue to establish the Canadian Fossil Discovery Centre as an attraction with a bright future.

“Our Fossil Dig Adventure Tours continue to be our feature tourism offering. The general public is increasingly aware of the unique and exciting nature of these adventure tours. With the experiential tourism trend on the rise we are well positioned for success in the future. In fact, our dig tours have found fossils on 100% of occasions since 2008,” said Schroeder.

Work continues at the Centre to generate an equally successful tourism season in 2011. The Centre is already accepting bookings for dig tours in 2011.

The Canadian Fossil Discovery Centre houses the largest collection of marine reptile fossils in Canada, including a 43-foot long mosasaur named “Bruce”, the largest mosasaur in the country. Housed in the Morden Community Centre, the CFDC is working towards building a new state-of-the-art facility in the Manitoba Escarpment.

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For more information contact:

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“A Recommended Top 5 Travel Destination” – Macleans Magazine

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