



Canadian Fossil Discovery Centre

MEDIA RELEASE

For Immediate Release

April 27, 2011

CFDC on Discovery Channel's Daily Planet program – May 2/11

MORDEN, Manitoba – A television segment on the Canadian Fossil Discovery Centre is soon set to air on the Daily Planet program that's produced by the Discovery Channel. This program is scheduled to air on Monday, May 2nd at 6pm CT.

The Daily Planet segment on the CFDC will have an approximate run-time of 5 minutes and will focus upon the excavation of a prehistoric *Xiphactinus* fish fossil. The visit by a Discovery Channel film crew took place in the spring of 2010, as a major fossil discovery was in its initial stages.

"The Discovery Channel called us to see if we had anything important to film. They came to us! Coincidentally, on that same day the fossil prospecting at our dig site began to expose what was soon to become a significant fossil discovery. We're very excited to watch our museum on television!" said Anita Janzic, curator at the museum.

The airing of this Daily Planet segment follows quickly on the heels of another recent Discovery Channel production at the CFDC. On April 19th/11 a film crew from the Discovery Channel was on-hand at the CFDC to film for the upcoming "Reign of the Dinosaurs" series. The film crew included an Academy Award & Emmy Award winning director (aka. Fossil expert).

This is a continuation of the good fame and fortune that has accompanied the Canadian Fossil Discovery Centre throughout the past few years. "Our star continues to shine brighter every day" mentions general manger Tyler Schroeder, "I invite all Manitobans to visit the CFDC and enjoy a Fossil Dig Adventure Tour. The Discovery Channel loves our product, maybe you will too!"

The production team at the Discovery Channel has noted that the schedule is minimally subject to change.

The Canadian Fossil Discovery Centre houses the largest collection of marine reptile fossils in Canada, including a 43-foot long mosasaur named "Bruce", the largest mosasaur in the country. Housed in the Access Event Centre in Morden, the CFDC is working towards building a new state-of-the-art facility in the Manitoba Escarpment.

-30-

For more information contact:

Tyler Schroeder, CFDC general manager

(204) 822-3406

"A Recommended Top 5 Travel Destination" – Macleans Magazine

111-B Gilmour St. ■ Morden MB R6M 1N9

Phone: (204) 822-3406 ■ Fax: (204) 272-3303 ■ www.discoverfossils.com ■ info@discoverfossils.com
