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# Canadian Fossil Discovery Centre

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## **MEDIA RELEASE**

For Immediate Release

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### **AUDIO GUIDES NOW AVAILABLE AT THE CFDC**

MORDEN, Manitoba – The Canadian Fossil Discovery Centre is offering patrons a new way to get the inside scoop on its collection.

Eight portable audio guides are now available for visitors to use as they make their way through the museum. The guides feature commentary for nearly 30 different exhibits, and they're chock full of scientific information and discovery details for the specimens found within.

“This is a deliberate move to increase visitor satisfaction within the CFDC. We continuously seek out new and exciting ways to engage our visitors,” said assistant curator Joseph Hatch. “Our gallery space has improved dramatically in the past few years and this is yet another increase to the quality of our museum. Come and visit - again or for the first time.”

To better cater to the diverse nature of CFDC visitors, the audio guides offer commentary in English, French, German, and Japanese.

“We believe that it’s important for the CFDC to offer multilingual services,” said curator Anita Janzic. “We are officially a bilingual province, so adding services in French is very significant. We also have a large immigrant population that speaks German as their first language. We want to be inclusive and welcoming to our new immigrant friends.”

The new equipment was funded by a heritage grant from the Province of Manitoba, while the commentaries themselves were written by CFDC paleontologists (who also performed the English version of the guide) and produced with the assistance of Golden West Radio.

Guides can be rented from the CFDC gift shop for \$3 per unit.

The introduction of the audio guides is just another step towards moving the museum into the “big leagues”, said general manager Tyler Schroeder.

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*“A Recommended Top 5 Travel Destination” – Macleans Magazine*

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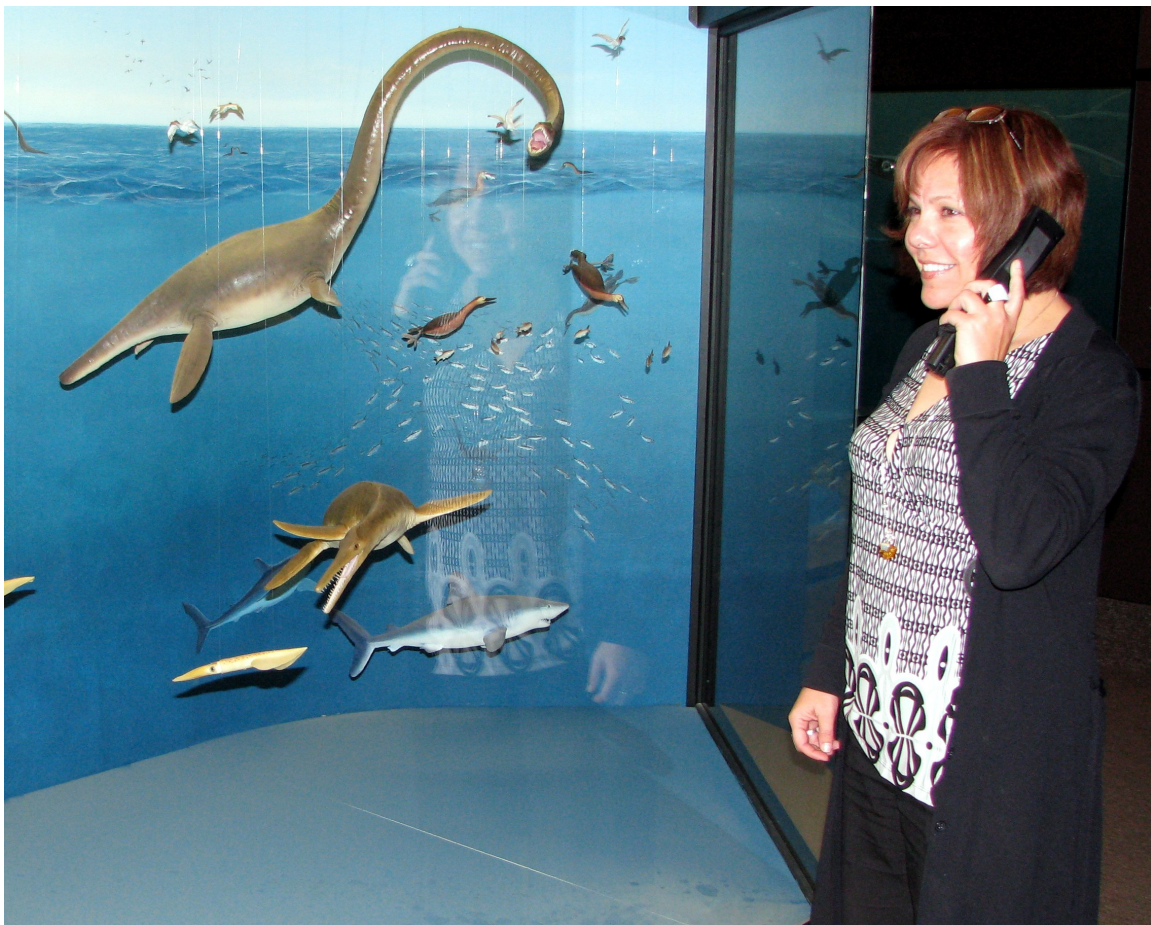
“You see audio guides like this in use in some of the most popular museums and tourist sites in the world,” he said. “It’s a great service to be able to offer visitors who want to know more about the pre-historic artifacts they’re looking at.”

It’s also a great way to wrap up what’s been a very successful year at the CFDC. 2010 has been another year of record visitation (it should exceed 12,000 people by year’s end), the summer dig season has yielded a 100 per cent success rate, and the museum is still basking in the glow of a major fossil find (the Xiphactinus fish fossil announced in July), the third significant find of the last five years.

*The Canadian Fossil Discovery Centre houses the largest collection of marine reptile fossils in Canada, including a 43-foot long mosasaur named “Bruce”, the largest mosasaur in the country. Housed in the Morden Community Centre, the CFDC is working towards building a new state-of-the-art facility in the Manitoba Escarpment.*

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For more information contact:  
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